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City of Jersey City to Host JC Moving Towards Zero Waste Conference

Jersey City – Mayor Steven M. Fulop and the Jersey City Redevelopment Agency are hosting the Jersey City Moving Towards Zero Waste Conference featuring the EPA’s Regional Administrator Judith Enck as the keynote speaker, from 8 a.m. to 12 p.m. on Thursday, June 26, 2014 in the City Hall Council Chambers, 280 Grove Street.

“As our community continues to expand, so do our efforts for creating a more sustainable and efficient Jersey City,” said **Mayor Fulop**. “It is with the support of our residents and businesses that we can succeed in our mission to become a zero waste community, and this conference provides the opportunity to develop these partnerships to advance that goal.”

The Jersey City Moving Towards Zero Waste Conference will begin with registration and breakfast at 8:00 a.m., followed by a welcome message from Mayor Fulop at 8:45 a.m. At 9:00 a.m. Keynote Speaker Judith Enck, Administrator for EPA Region 2, will discuss the topic of Zero Waste, and the importance of waste elimination with the help of local government and citizen initiatives.

Beginning at 9:45 a.m. guests will hear from three panels:

- Panel 1- Community: The Grassroots of Reducing Garbage
- Panel 2 from 10:30 a.m. – 11:15 a.m. Business: Transforming Trash to Cash
- Panel 3 from 11:15 a.m. – 12:00 p.m. Government: Upcycle your Government.

Featured speakers include: Terracycle, Keep American Beautiful, Silverman Properties, Bayshore Recycling, Hudson County Improvement Authority, Environmental Protection Agency, NJ Dept. of Environmental Protection, Greener Corners, Hudson County Improvement Authority, and Sustainable JC.

Following the panel speakers, there will be a **light lunch** served at **12:00 p.m.**

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It's an unsustainable scenario and a ZERO WASTE solution!

The primary purpose of **Zero Waste** is to create a change in the flow of waste materials within a city through the shared responsibility of community members, businesses and local government. This whole systems approach is more important than ever as our urban areas increase in population, leading to increased consumption of resources, and an ever growing abundance of waste materials.

For more information and to RSVP, please visit: www.eventbrite.com/e/jc-moving-towards-zero-waste-conference-tickets-11921191605

All media inquiries should be directed to Jennifer Morrill, Press Secretary to Mayor Steven M. Fulop at 201-547-4836 or 201-376-0699.////